Summer 2012



Ready to Smile Newsletter



Ready to Smile was launched in 2010 by The Oregon Community Foundation's South Coast Regional Action Initiative, with support from The Ford Family Foundation. Coordinated through the Coos County Public Health Department, Ready to Smile delivers dental health services to eligible children in grades 1, 2, 6 and 7 in Coos and Curry counties.

Local dentist closes office for Ready to Smile treatment

When students who get dental screenings through *Ready to Smile* need urgent care, they often have limited access to a dentist. To address this problem, *Ready to Smile* Program Manager Cecilee Shull arranges for a mobile dental van to visit the school and enlists volunteer dentists to provide treatment on the van.

OCF South Coast Leadership Council member Dale Thomas recently talked about the program with his dentist, Dr. Tom Westfall of Gold Beach. Dr. Westfall and his staff were very impressed with Dale's report on *Ready to Smile*. As a past president of the



Dr. Tom Westfall provides dental treatment at his office for a student from Riley Creek Elementary School.

Rotary Club and a supporter of Curry Health Foundation, Dr. Westfall was also enthused by the involvement of both organizations.

Accordingly, Dr. Westfall and his staff volunteered for two days of serving Riley Creek Elementary School students on the Medical Teams International dental van. When MTI was forced to cancel the scheduled visit on short notice, Dr. Westfall insisted on providing treatment. He closed his office and dedicated it to serving the students. The Central Curry School District agreed to transport students to his office, and Cecilee and dental assistant Verena Caudle coordinated parental permissions and oversaw students in the dentist's waiting room.

In two days, Dr. Westfall's office saw 28 students and referred two of them to specialists. Some children had infections, and several others had roots remaining from their baby teeth. Multiple fillings were needed, and two teeth were extracted. There were a few tears, but most kids left with happy smiles. Dr. Westfall was so pleased with the results that he agreed to do it again next year. Although he has experience on U.S. military dental vans, he said he preferred closing his office and treating *Ready to Smile* students exclusively.

Dr. Westfall's experience is one more example of the power of volunteer- and community-driven programs like *Ready to Smile*.

Ready to Smile celebrates volunteers and donors at event

The *Ready to Smile* community celebration on February 4, 2012, was an evening of fun for more than 80 community members. The event took place at Bandon's Harbortown Event Center, with dinner catered by McFarlin's Bar and Grill.

Attendees included volunteers, donors, local business owners, dentists, educators and interested members of the public. After welcoming everyone, Ready to Smile steering committee member John Sweet explained how The Oregon Community Foundation's Regional Action Initiative originated the program, and how The Ford Family Foundation contributed to its launch. Cecilee Shull presented an overview of the program and its results to date. Dental hygienist Astrid Diepenbroek and dental assistant Verena Caudle demonstrated sealant application

on a student volunteer, using new portable equipment that was purchased with donations. In addition to honoring donors and volunteers, this event generated more than \$2,500 in cash and in-kind donations.



Ready to Smile volunteers line up for a photo at the Community Celebration on February 4.

Support continues to grow as local foundation joins effort

In February 2011, The Mildred E. and Harvey S. Mudd Foundation announced a \$40,000 cash and in-kind matching grant opportunity for *Ready to Smile*. Local volunteers, donors and foundations generously met the match and secured \$80,000 for the program.

On February 4, 2012, an additional \$30,000 matching grant opportunity was announced at the *Ready to Smile* community celebration in Bandon. All cash and inkind donations received through December 2012 will help *Ready to Smile* secure this grant.

The efforts are already off to a great start. The Bay Area Hospital Foundation recently granted *Ready to Smile* \$15,000, which pushes the program over the halfway mark. To help us secure



this essential funding, please donate online at www.oregoncf.org or send a check to the South Coast *Ready to Smile* Fund at The Oregon Community Foundation.

September 2011- May 2012 Statistics

Schools visited	11
Students screened	755
Percentage of students screened	46%
Value of services provided	\$135,945
Sealants applied	2,978
Average number of sealants applied per student	4.4
Varnish treatments applied	644
Statistics are for students in grades 1, 2, 6 and 7	

Note of interest

Ready to Smile staff would like to acknowledge Port Orford Superintendent Christine Nichols for her time on the Ready to Smile Steering Committee. Chris was a great resource regarding school policies and procedures, and she always made sure visits in her district ran smoothly. She currently serves on the OCF South Coast Leadership Council. Thank you, Chris!

Community backs fluoridated water in Philomath

Ready to Smile is not the only local example of a citizen-driven effort having a significant impact on oral health. Two doctors in Philomath (Benton County) recently led a successful effort to bring fluoridated water back to their community.

In May 2011, the Philomath City Council voted to stop fluoridating the city's water supply. Along with a community group called Citizens for Healthy Teeth, Dr. David Cutsforth and Dr. David Grube launched a grassroots campaign to bring it back. It costs the city about \$4,000 a year to fluoridate the water, which is negligible

2012 Ready to Smile steering committee members

Penny Allen, Chair Heidi Pahls, DDS Myrna Barber Kim Rollins Barbara Bassett Patricia Savage Karen Brown Frances Smith Michelle Brown **Sharon Smith** Kathy Cooley John Sweet Elizabeth Day Dale Thomas Thomas Holt, DDS Tenneal Wetherell

Kathryn Laird

compared to the money saved by preventing early tooth decay. (According to the Centers for Disease Control and Prevention, every dollar spent annually on water fluoridation saves \$38 in dental treatment costs.)

The American Dental Association describes community water fluoridation as the adjustment of the naturally occurring fluoride in drinking water to the optimal level for protecting oral health. Research shows that this is the most effective way to prevent dental decay.



John Sweet enjoys the event with Dr. Dane Smith.

Ready to Smile donors

Advantage Dental
Peggy Alessio
Bain Insurance Agency
Bandon-by-the-Sea Rotary
Bay Area Hospital Foundation

Karen Brown

Harriet Carpenter and Anita Pace Charitable Fund of OCF

Susan C. Christensen Trust Coos Bay Lions Club

Coos County Commission on Children and Families

Coquille Rotary Club

Coquille Tribal Community Fund

Bee Happy Children's Dentistry

Curry Health Foundation

Lisa DeSalvio

David and Barbara Faulkner The Ford Family Foundation

Freeman Marine

Gold Beach Family Dental Gold Beach Rotary Club Scott and Dawn Granger Jerry's Roque Jets Shelley and Peter Johnson McFarlin's Bar & Grill

The Mildred E. and Harvey S. Mudd Foundation

Myrtle Point Rotary Club

Georgia Nowlin

Dr. David Oelke, MD, PC

The Oregon Community Foundation

Port Orford Rotary Club

Ronald McDonald House Charities® of Oregon and

Southwest Washington

Rotary Club of Brookings-Harbor

Rotary District 5110 Patricia Savage

Frances Smith

Soroptimist International of The Coos Bay Area

Soroptimist International of Gold Beach Southwestern Oregon Dental Society

Sprague Family Fund at OCF

St. Matthew's Episcopal Church in Gold Beach

Three Rivers Foundation
John and Teri Whitty

Wild Rivers Community Fund

Wright Family Fund

Ongoing support is needed to provide critical dental services for children on the South Coast. Contributions for Ready to Smile may be sent to:

South Coast Ready to Smile Fund
Attn: Melissa Durham
The Oregon Community Foundation
1221 SW Yamhill, Suite 100
Portland, OR 97205
mdurham@oregoncf.org
Phone: 503,227,6846



Ready to Smile is operated through
Coos County Public Health
Contact Cecilee Shull: 541.756.2020 ext. 526
cshull@co.coos.or.us



Here for Oregon. Here for Good.







The Oregon Community Foundation's Regional Action Initiative (RAI) involves citizens in identifying and solving local problems. In regions across the state, OCF's volunteer leadership councils are working on solutions to local issues with a special funding allocation from the Foundation. For more information, contact Melissa Durham, Director of Strategic Projects, at 503.227.6846 or mdurham@oregoncf.org.